

A Chinese Kaleidoscope; An American Mosaic

(P96)

As for those young entrepreneurs of a hectic working schedule every day, they however wouldn't get to be really involved in the business of Chinese immigration associations or clubs. But that seems to cause no problem since other members with less money put in would be glad to physically stay in the associations for long and deal with the day-to-day routines. Only when some important events or ceremonies take place, they inevitably have to present occasionally. Those young entrepreneurs are not only capable of running their business well, but also willing to spend time and efforts for their associations; they are no doubt social elites. Some traditional type associations that possess real estate to rent out as a secure resource of income are more flexible in paying leaders salary. Those leaders of overseas Chinese hence would go to work on a daily frequency as if taking a formal, full-time job. But one thing particularly strange is that there have been lots of chambers of commerce emerging during the past 20 years. With all members seemingly with a solid financial background working in the financial, manufacturing industries, the locations of chambers are ironically moved time to time to different leaders' business spots or even their own residential places, never settling down with a permanent address as expected.

As for events and financial status, traditional associations of Chinese immigration usually purchased their real estates in earlier times when the housing market prices were much cheaper and reasonable. And since then the descendant members could enjoy a free and comfortable location for gathering and handling all business within the associations. Those new ones work on a different direction that require members to contribute money constantly to support all kinds of expenses, such as the rents, the paychecks for working staffs, the budget for throwing events, activities, etc. And they're usually suffering from insufficient funds apparently. The truth is if an association with over 100 members and assumingly they all pay a membership fee of \$20 for a whole year, it's even not enough for basic expense of the rents as well as the salary of all staffs working there.

A Chinese Kaleidoscope; An American Mosaic

(P97)

What they oftentimes try to survive from holding events are either that all members and leaders share the expenses, or that the leaders might be responsible for most of the expenses and the rest could be gathered by fun-raising or selling tickets. That's overall a real tough task.

Because of the financial difficulty, some associations even skip most of the activities and only take care of some very important issues and events. In the New York City area, there are roughly over 600 association or clubs for Chinese immigrations and 2,000 to 3,000 leaders for overseas Chinese. From all over the Great China area or South Asia, they do come with diverse religious perspectives and professions. But even for different purpose to join the associations, more of them are diligent and very devoted to their duties together with the communities.

As a good leaders of overseas Chinese, one should be responsible, cooperative with all members, generous, helpful, unostentatious, loyal to American and his or her own country, not looking for fame or profits from the Great China Area.

American and Chinese Governors Honor Leaders of Overseas Chinese for Their Big Contribution though I Got Some Questions for them Still

The governors everywhere or leaders of overseas of Chinese being appraised and admired at any public event or ceremony is nothing more than ritual. However on those occasions people only see the glamorous and presentable sides of those government positions or jobs of leaders of overseas Chinese and probably never think of if they're really qualified or if they did do their jobs well. As one of common people's viewpoint, I do have questions for those leaders to examine themselves. If some could reach 60% of those qualifications listed below, they're at least not failing, and if a few would achieve 80% of them, they're apparently good leaders then.

Those questions or qualifications can be specified into 2 parts: duties and financial situations. They're also associated with one's personality and if in the pursuit of fame and wealth.

1. If you ever over-abuse the right or are simply too dominant?
2. Can you be able to cooperate with the members or not?
3. If you could strictly obey the regulations of associations and meanwhile being tolerable to others?
4. If you opt for all good pieces of advice and further analyze and adapt any?
5. If you deal with anything with objectiveness?
6. If you attack people with no reason and try to unite the whole association or club?

A Chinese Kaleidoscope; An American Mosaic

(P98)

7. If you pick up on people without any proof?
8. If you could find the good in people and further compliment on those?
9. If you could cooperate with old and new associations on special occasions?
10. If you could always keep your words and never lie?
11. If you not only possess leadership but also take advise from others?
12. What are you looking at the helm, really for devotion or more for fame and wealth?
13. When the job as a leader of overseas Chinese is due, will you still want to be in control of everything behind?
14. Are you both loyal to America and the People's Republic of China?
15. During the election if you ever try to viciously attack other candidates?
16. If you tend to brag and exaggerate but never put things into practice?
17. Would you support any good advice even it clashes or contradicts to yours?
18. When something does good to you only but seems to harm others, would you still go for it?
19. If you always actively found-raising events upon disasters in U.S.A. as well as in China?
20. When lots of people compete for a high position, are you willing to yield to one who's the best among all?
21. If you invite the elites to be involve the business of the association?
22. Would you cut off some people's job functions if they don't do well or actually do wrongs?
23. If you ever show off the great achievements even with a bad intention within?
24. Do you always respect and take good care of the aged?
25. Do you pay attention to and greatly support the youth's education?
26. Are you afraid to work with some tough people?
27. Would you suspect people who passionately participate events, jobs of the association might take the lead?
28. Would you aim to acquire a job position by spiteful gossip?
29. Would you try to stop all nonsense and rumors from further spreading?
30. Are you arrogant and ostentatious while being a leader of the whole community?
31. As a chairperson or leader, would you more devote to the association and the communities?
32. Do you support Chinese descent candidates for government jobs by vote?
33. What do you think about carrying out the business of an association without an actual location and the work crew?
34. Are you willing to devote to hiring the right people for the association?
35. How would you proceed when it comes to the charity?
36. As a leader of overseas Chinese with real estate, would you look down those without any asset of their associations?
37. Would you always seek to be the dominant one when in every event?

A Chinese Kaleidoscope; An American Mosaic

38. How would you put up with people's critics or hinders?
39. For those of you who are responsible for the community and receive respect from others, would you bravely accept political positions?
40. Are you willing to accept people's viewpoints on your job evaluation?

(P99)

41. Would you eve like about your achievement at work in order to get applause or awards?
42. Are you trying to be involved into the mainstream of the society?
43. How would you ponder when you're rewarded upon other's diligence at work?
44. Would you tolerate or get into an argument when others object your opinion unreasonably?
45. Are you always on time and present at the attendance of activities?
46. What would be your perspective regarding the prosperity and progress of the association?
47. In what way would you usually settle down with all disputes and disagreement in the association as well as in the community?
48. At the tour among the Great China area if you ever brag or say anything contradictory to your behaviors?
49. Would you effectively inhibit the negative remarks and welcome the positive ones?
50. Are you good at speech of oftentimes you depend on people to draft about what to deliver?
51. Do you get a sense of humor when holding an event?
52. Are you proficient in English or trying your best to be fluent in it?
53. Are you supportive or not as far as community development is concerned?
54. Are you faking in doing the charity thing only when the media reports?
55. Would you process self-appraisal on the job description and achievement when taking in charge of the association?
56. Are you always devoted to the association and the communities?
57. Do you take a neutral standing on politics and are loyal to American as much as to China?
58. Would you too much show off at the picture taking with famous people?
59. Are you willing to cover the catering fee in the events when the association is lack of budget?
60. Do you have a good family in harmony?
61. Do you create or contribute to what you're engaged in for your work?
62. Are you a heavy smoker or drinker?
63. Do you often work out and keep in good shape in order not to depend on medication for some slight ill syndromes?
64. Are you generous with the staffs as a boss?
65. Did you commit any crime or are you ever put into prison?

A Chinese Kaleidoscope; An American Mosaic

66. Have you ever found guilty of drunk driving or violating the regulation to cause your driving license suspended?
67. Do you easily get into fight or argument with people?
68. Are you financially stable and have an independent lifestyle?
69. As a leader of overseas Chinese, are you in need of people's help or social subsidies?
70. Are you prone to pleasing the wealth and people at a higher position but bullying the poor and people under you at work?
71. Are you traveling around to make eyes wide open?
72. Do you try to take in the assets or money from the association into your own pocket?
73. So you make the false or false accounting record for the association?
74. Are you greedy for the salary and transportation fee as a leader of overseas Chinese?

A Chinese Kaleidoscope; An American Mosaic

(P100)

75. Do you try to benefit yourself by dealing with all financial things in the association?
76. Do you keep everything in earning and expense in record?
77. Do you not cheat in all construction projects and also not receive any or bribery?
78. Would all expenses of the association be truly traced down and also partially paid on your own?
79. Are you usually greedy for free movies, meals or travels?
80. Do you waste the money belonging to the association fee but are stingy in contributing some of your fortune to it?
81. Are you stubborn in charge of the finance status and not willing to delegate some professionals?
82. Do you especially help or service members and the community people if receive their gifts?
83. Are you used to delaying paying the bills and the paychecks when doing the business?
84. Are you or your company ever filed for bankruptcy?
85. Do you personally donate when there are natural disasters takes places in U.S.A. or in China?
86. When people ask you to pass along the money to the association, would you be honest in dealing with that?
87. Are you fully responsible for securing public assets and money belonging to the association?
88. Do you often take advantage of the association or others?
89. Do you ever profit or benefit yourself but in the name of the association?
90. Do you gift people when trying to gets more votes?
91. Did you ever cheat at workplace or try to trap people for money?
92. Did you ever borrow the money form the association and friends and not going to pay back?
93. Do you pay the membership fee on time?
94. Do you try to win yourself fame by spending the money from the association?
95. Would you take any money into your own pocket while making any event?
96. Do you aim at free eating and drinking through all special connections and opportunities?
97. When finding someone greedy or defalcate, would you stop it?
98. Would you like to support great people to take job positions in the association?
99. Do you pay all the bills on time?
100. Are you honest with the money collection thing?
101. Are your credit check over 80 points?
102. Would you pay back to the relatives on time if any money borrowing happens?
103. Do you go after petty advantage?

A Chinese Kaleidoscope; An American Mosaic

104. Are you willing to give than take?
105. Do you pay or not when dining out?

The Regulations of Any Association Varies; Here is the Basic Example for Reference

Rule One: Name: It can be named as the Chinese Cultural Associations or any like Taiwanese Association of America.

A Chinese Kaleidoscope; An American Mosaic

(P101)

Rule Two: Purpose: For instance it'd be aimed to unite Chinese immigration, promote Chinese culture, and service the community.

Rule Three: Address: It's located at 10 Washington Street, New York, NY 10000, for example.

Rule Four: Structure of the association regarding the staffs. That usually includes the chairperson, deputy chairperson, honorary chairperson, consultant, senior, English secretary, Chinese secretary, administrator, accountant or auditor, general manager, public relations, reception, fund-raising, charity, scholarship, event, women's club, and youth's club.

Rule Five: Job description. The duties and obligations of all those titles mentioned above in Rule Four. Usually they are categorized as follow:

Chairperson: In charge of main meetings, events and make all major decisions of the association.

Deputy Chairperson: Assist what a chairperson to be responsible for.

Honorary chairperson, consultant and senior: Overall contribute experiences and suggestions to chairperson and deputy chairperson.

Administrator: Carry out overall things decided by chairperson and deputy chairperson.

Accountant or Auditor: Scrutinize the finance status of the situation.

Public Relations: help promote the image of association and communicate with people from outside.

Women's club and Youth's club: Holding some activities for both women and young people.

Reception: Events and activities reception.

Rule Six: The time frame of work term and the transfer: usually it lasts for 2 years and the transfer will take place during the Chinese New Year or on separate date.

Rule Seven: Types of membership: Of group, business, and individual.

Rule Eight: generally assembly meeting: Once a year or once every 2 years; the council: once a month or once every three months.

Rule Nine: Application and membership fees:

Group or Business: \$100 for application and \$50 annual membership.

Individual: \$40 for application and \$20 for annual membership.

Rule Ten: Suggestions at the general assembly meetings: Attention the general issues, the equipment, and the right to be appointed and elected.

Rule Eleven: Set up different bank accounts for diverse business purposes of the association, such for the main use of association, scholarship, the rent of buildings, etc. and those committees to supervise.

Rule Twelve: The revision of the regulations and the date to initiate: 2/3 of the council or committee can revise or delete some of regulations. The date to start is decided by the council or committee.

(P102)

The Introduction of Mulberry Street

Developing Mott Pedestrian Street in Chinatown

Let's start with the introduction on Mulberry Street in Little Italy. From 1800 to 1960, what people called "Little Italy" was centered on Mulberry Street. It reached its north to Prince Street, South to Worth Street, East to Elizabeth Street and West to Baxter Street. Featured by characteristics of Italy, there were peddlers selling Italian foods, fruits and veggies by carts or carriages. However ever since lots of Italian immigrants started to move out in the mid 1970s, that ever-vigorous Little Italy gradually declined.

As the Establishment of diplomatic Relations between the United States and the People's Republic of China settled in 1979, People from China began to immigrate into U.S.A. by means of various ways, such as doing the business, visiting, or for further study abroad. While those chose to move in New York, they started their new lives in a certain area of Chinatown that was located on the South from Canals Street. Chinatown at the times was actually not so spacious and it started to get extremely jammed as more people gathered around there. Also it happened that a large number of Italian immigrants sought to move to other nicer areas in Manhattan with a more strong financial ability. Chinese immigrants then naturally took over the space that used to be Little Italy mainly due to the geographical reason.

Chinese cultures were brought in at a hefty volume while the immigrations rush kept on going. People grandly celebrated all kinds of Chinese holidays and Chinatown has become prosperous since then. And still some Italians who resided on Mulberry Street right between Broome and Canal Street still strived to keep their own cultures by doing all kinds of traditional festival events, aiming to attract Italian immigrants how no longer lived in that area to come back shopping, eating, and enjoying the holidays.

A Chinese Kaleidoscope; An American Mosaic

(P103)

Afterwards Chinese has accounted for 75% of the populations of the original Little Italy so far. 15% is Italian descent and 10% is a mixed group from many other countries. It has been a can't-miss sightseeing of New York tour.

From the early 1990s, The Italian community came out a project to unite people and all resources to hope to make Little Italy more well-known and flourishing. So they applied to construct and open Mulberry Street as a pedestrian street over weekends in spring, summer and fall seasons as well as on several important holidays. After a long-lasting series of endeavors, Mulberry Pedestrian Street ended up being a huge success, attracting not only the local crowds, but also lots of people from worldwide.

As a matter of fact, the concept of "Pedestrian Street" is nothing new and just like what have been welcomed and seen on Wangfujing Street in Beijing, Nanjing Street in Shanghai, and Yokohama Chinatown in Japan, Mulberry Street in New York, etc. Beyond alluring many customers and tourists, that is needless to say a tremendous force to boost the economy of those places above.

The New York Government actually planned to set up a pedestrian street base on Mott Street in Chinatown about 30 years ago, seeking to promote and boost the business together with advocating the great cultures of oriental and Chinese aesthetics. It unfortunately wasn't widely accepted and followed by any further proceeding partly because of people's insufficient understanding of the whole project and also due to conservativeness of those smaller or self-run business owners.

As time went by, more and more visionary Chinese immigrants recognized it's time to unite everyone together in order to make Chinatown more splendid and profitable. In order to further progress, Chinese people, especially Chinese business owners need to discreetly do the business well, care about the sanitary of environment, and offer foods and gifts characterized by Chinese and oriental cultures.

A Chinese Kaleidoscope; An American Mosaic

(P104)

The Draft Proposal of Mott Pedestrian Street

Let's discuss on the proposal and kindly offer any valuable opinion to make it sound and polished. The pedestrian on the 1st stage would be based on Mott Street between Worth Street and Canal Street. Depending on the end result, we'll consider from there to extend the range of it or not.

1. Food and Beverage: Those restaurants that stand on the ground floor and face sidewalks could set up the seating areas in a clean and presentable way there. Also there would be more food stands equipped on sidewalks as well to sell all those delicious snacks traditionally from all over in Chinese and from here as well. For instance: tiny sponge cakes, rice cakes, wintons, beef jerks, Peanut brittles, toffee hawthorns, roasted chestnuts with sugar, tofu puddings, freshly squeezed juices, bubble tea, etc. can be all covered.

2. Gift: Either traditional accessories or those of modern vibes, such as head pieces, crystal or jade accessories, Chinese gardening and all kinds of souvenirs, jewel items, health foods, kung fu related products, garments, hand bags, and so on.

3. Art work: it's usually refereed to paintings, Chinese Calligraphy, Four Treasures of Study, sweater trimming, stampers, portraits, molded dough figurines, glass, wooden, or crystal sculptures, majong, vintage utensils, porcelain, etc. And they could be performed and made on spot,

4. Health: foot or whole body massage, Chinese doctor diagnosis, acupuncture, Chinese beauty care, Chinese herbs, tai chi, chi kung are all included in this category.

5. Astrology: Palm reading, face reading, glyphomancy, divination, burning incense and worship Buddha, fen shui, and fortune telling.

6. Repair: All types of tiny or major repairs inclusive of watches, shoes, clothing, computers and laptops, electronic.

7. Culture: Periodically holding event for broadcasting TV shows, movies and DVDs from the China, Hong Kong and Taiwan, Chinese newspapers, music CDs, Chinese books and education, All kinds of ball games, local operas, martial art, shaolin kung fu, magic, and variety shows.

8. Travel: To promote cheap fare or package for travel from U.S.A. to China and other Asian countries as well as bus tour among east coast of the United States.

9. Fair Business: It relies on providing customers with good and genuine quality of goods and service, sound refund rules and systems, and particularly foods in fresh and sanitary status all time. Make sure to offer whatever is more appealing than Mulberry Street does.

A Chinese Kaleidoscope; An American Mosaic

(P105)

10. Traffic: To sign the contract with secure and reliable transportation company in order to pick up customers from either Grand Central Station, Penn Station, Times squares, or South Ferry. Also make exception for the church and funerary services .

11. Status Analysis:

A. There used to be many restaurants, groceries, food processor and produce companies, seafood store, etc. on Mott Street between Worth and Canal 30 years ago. They're now nearly all relocated to the edge of Chinatown and that offers a good chance to develop the pedestrian street.

B. Restaurants and all kinds of food related stores always deal with the problem of lack of raw materials and products in stock. However it's easy for the business owner to order over phone, on line, or even those goods can get or be received by carrier and delivery.

C. Restaurants, stores and peddlers should work together in harmony on sidewalk in regard to doing a good business. Also make sure to pay a great attention to sanitary of the whole environment so as to benefit all. By the way a service reception setup on sidewalk is also a must for tourists' inquiry.

D. Administration of the pedestrian street is in charge of the overall management and most importantly the communication with the government, including application, project follow-ups and expense reports. Usually an individual business owner needs to spend big bucks on application for using the sidewalks, if in this special case of pedestrian street development, a huge sum of rent charged by the government could be saved.

E. The well-maintained safety and sanitary on pedestrian street do contribute to a lot to its polish image. The stores and the peddlers should be aware of keeping the street clean all the time and the cleaning staff sent by the administration is to more secure a high quality of enticing street to everyone visiting. Also the security guard should be on call from 9am to 9pm.

If there's any further question regarding the pedestrian street, be sure to physically go and examine what's been carrying out on Mulberry Street in Little Italy on those weekends since spring through fall. It would be great if the crowds there could far extend to reach Mott Street in Chinatown. We look forward to seeing the prosperity of Mott Pedestrian Street in Chinatown will be as active as Wangfujing Street in Beijing, Nanjing Street in Shanghai.

A Chinese Kaleidoscope; An American Mosaic

(P106)

When it comes to premier pedestrian streets worldwide generally have to cover a wide range of shops of different scales and lots of specialty stores for international brands. Together by being full of diverse cultural vibes, those streets target at drawing an amazingly large number of crowds every day around to their business. As for the Mott or Mulberry Streets, they are more characteristic with local, smaller stores. We need to well make use of sidewalks and make those events and business there unique, interesting and multicultural 7 days a week all year around.

I'm the planner and advocator of the Mott Pedestrian Street project. Hopefully I'll get to cooperate with all us and to further realize it and to fertilize the business land of Chinatown.

Developing Mott Pedestrian Street is actually the best way to not only create a prosperous Chinatown but also surely benefit all people who live and commerce there. Compared with the risk and no-guarantee findings of gold or petroleum mining, putting the idea of Pedestrian Street into practice is far more reasonable and easy to profit in business. For example of those restaurants, gift shops and stores of all categories on Nanjing Road Pedestrian Street in Shanghai, their business last long and do well all the time.

On the other hand, Mott Street with a history of over 150 years, if not seeking to change it into being modern or come out a new image, it will be hardly survive from new streets such as East Broadway, Bowery, and Canal Streets or new Chinatowns in Queens and Brooklyn.

There are some new Chinese immigrants who might not be so familiar with Mott Street in Chinatown. However once it gets to be developed into a modernized and brand new pedestrian street, it would be one of the very attractions of New York tour. In this way, Mott Pedestrian Street step by step is going to be notable in United States and all over the world.

A Chinese Kaleidoscope; An American Mosaic

(P107)

Well Enjoy All Entertainment At Once on Nanjing Road Pedestrian Street Shanghai, One of the World's Premier Pedestrian Streets

In the springtime of 2007, through the help of chairman of Shanghai Chamber of Commerce, me and the leaders of Kiangsu Chekiang and Shanghai Residents Association got to visit the Administration of Nanjing Road Pedestrian Street in Huangpu District of Shanghai. We thought that would be a precious lesson for us to learn about how to proceed the Mott Pedestrian Street project hereafter.

According to the committee of Huangpu District, it only swiftly took 2 years to finish the whole spectacular construction of Nanjing Road Pedestrian Street with a delicate and accurate design. The pedestrian street grandly opened in 1998 and since then has been a success, bringing profits to the business owners as well as the government. Now every day there is a crow of averagely 700,000 and over the weekend is the one of 1,000,000.

The primary concept of management is mainly about a few things as follows: To focus on safety and sanitary, to include store of quality merchandise and of brands with good reputation, to avoid nasty competition among stores, and to request best service from working staffs. Furthermore, Century Place was built in 2004 and open to offer people in Shanghai a nice spot for resting and entertainment. Oftentimes there are free outdoor performances and concerts to enrich the lifestyle there.

Nanjing Road Pedestrian Street tarts from Henan Chung Road and ends up at Xi Zang Chung Road, crossing 9 streets in total. Many large and beautiful plant pots are placed in the middle of Nanjing Road. A delicately designed granite seating area is also located here. Lots of new and old commercial buildings sit alongside the street including the top 4 corporations in China. New chain stores from European countries and the United States mix with those traditional stores of an over-100-year-old history to create a busy and fascinating pedestrian street fuel with all exciting entertainments.

A Chinese Kaleidoscope; An American Mosaic

(P108)

Besides driving on your own, the transportation system is approachable and easy to use. So 90% of the tourists would choose to use public transportation of any kind. As the economy of the People's Republic of China rapidly grows up, it doesn't just only play an important role as world No.1 manufacturer to export goods to supply many countries, it also attracts western tourists to come visit and spend in China. More and more similar pedestrian streets are expected, and so is Mott Pedestrian Street in New York as well.

2 Public Letters

To all leaders of overseas Chinese associations and the corporations Mott Street:

From the 1990s, I've had a small office on Broome Street and now live in Confucius Building. And since then every day when I was on the way to work and then home, I've witnessed how things going ups and downs on Mulberry Street in Little Italy.

From year 1990 to 2000, as many Italian immigrants relocated to other part of the New York City, Little Italy started to decline. However since 2000, the Italian community began to work hard to revitalize its own culture and business. Firstly they focused on improving safety and sanitary issues and even further produced lot of interesting events and festivals to far more introduce and promote Italy to the outsiders. To top it off, what's crucial they did was to apply for an exclusive pedestrian street open on weekends of spring through fall. That hence brought about many crowds by several times and also helped make prosperous business as well. From my perspective, it's a wonderful experience that we'd be base on for a good reference to possibly make Mott Pedestrian Street happen.

At the prior stage of the project, everything is still molded in draft and all inputs from would be highly appreciated. With the development of Mott Pedestrian Street by everybody's devotion, supposed it's going to benefit all us involved and further showcase diverse facets of Chinese and Oriental cultures.

In regard to all participants and supports to the project of pedestrian street development, I'm paying my great attitudes and respect to you all!

February 2007

A Chinese Kaleidoscope; An American Mosaic

(P109)

To all the governors, leaders of overseas of Chinese, the media, the residents and the business owners of Mott Street:

It requires everyone's to work it out for prospering Chinatown as well as booming the business by developing Mott Pedestrian Street. Here I'm calling you all to unite, to cooperate and to fully take part in the project. I sincerely hope the project will move smoothly to pass the application and gets to be accepted as one of special projects enjoying a great source of financial support by the government. As for the success of creating Mott Pedestrian Street, it will not just benefit a single store or individual but more than a whole body of the Chinese society of Chinatown. And speaking of the accelerating retailing industry, which will no doubt enforce all other industries of transportation, catering, resources, construction, banking, manufacturing, traveling, and real estate, etc. Eventually the incomes of individual and corporation would be increase; so Chinatown could be vigorous again.

Here are 3 impressive cases of pedestrian streets for reference:

- A. Nanjing Street in Shanghai: It's built in 1998. And since then, the total of the visitors has been increased by 350% and the sales hugely grew up by 350%.
- B. Wangfujing Street in Beijing: It's built in 2000. And since then, the total of the visitors has been increased by 350% and the sales hugely grew up by approximately 350%.
- C. Mulberry Street in New York: Though only open on weekend from spring to fall since 2000, it has drawn the crowds increasing by 400%. And the sales also surged by 400%.

According those amazing numbers provided above, we could be expecting with Mott Pedestrian Street constructed, no matter the tourists or sales it results in would increase crease by 400%. In this way it's also re-empower Chinatown to be glorious once again.

As an old Chinese immigrants who always possesses a strong passion for Chinatown and also ever watched its once-ever glamour during the 1960s, it feels kind of sad to vision its recession when entering the late 1990s, especially after the 9-11 Event. I consider that the upturn and downturn of Chinatown is everyone's responsibility, and therefore I call on all your attention and participation as well.

A Chinese Kaleidoscope; An American Mosaic

(P110)

This draft of the project might be perfect, but it more aim to arouse the public's curiosity and concern. And it probably would help generate a more sound and practical one. Again I'm a planner and an advocator for this project. However I'm not taking any real job position or doing investment with it, simply wishing the revitalization of Chinatown to take place soon.

February 2007

A year after I systematically came out the project of Mott Pedestrian Street, World Journal, a Chinese language newspaper with No. 1 circulations of North America reported on September 2, 2008 regarding the pedestrian event in San Francisco. That's an event lead by the mayor of San Francisco, Gavin Newsom to hugely attract a hefty number of the crowds and greatly boosted the business then. I studied the news and was surprised to notice that if this's the case temporarily invented and carried out for a short-term period but to successfully appeal to many people, what about a thoroughly and tactically managed project for long as suggested by me regarding Mott Pedestrian Street? It'd definitely cause more visible good effects to Chinatown in New York.

The Initial Design and Layout of Mott Pedestrian Street

The part of Mott street between Worth and Canal Streets usually widen in roughly 40 feet. With a changed surface of street in red like the playground at school; the middle area of the street with width of 20 feet is designed to be in green. Also sidewalks are made into being in blue. The overall color tone selection is aimed to create a natural feel. The street lights need to be increased by two times than now so as to shine the streets at nighttime. As for the reentrance of all stores, they're renovated in a modern and sleek style like those on Fifth Avenue in midtown Manhattan. The older, poor interior designs of them before are also replaced by elegant and classic images. The materials to make the seating areas on sidewalks need to be strong as well as sleek-looking. They better be like what people use for the newsstands, such as high-end glass and stainless steel, east to maintain and presentable, too.